# INCREASE YOUR IMPACT

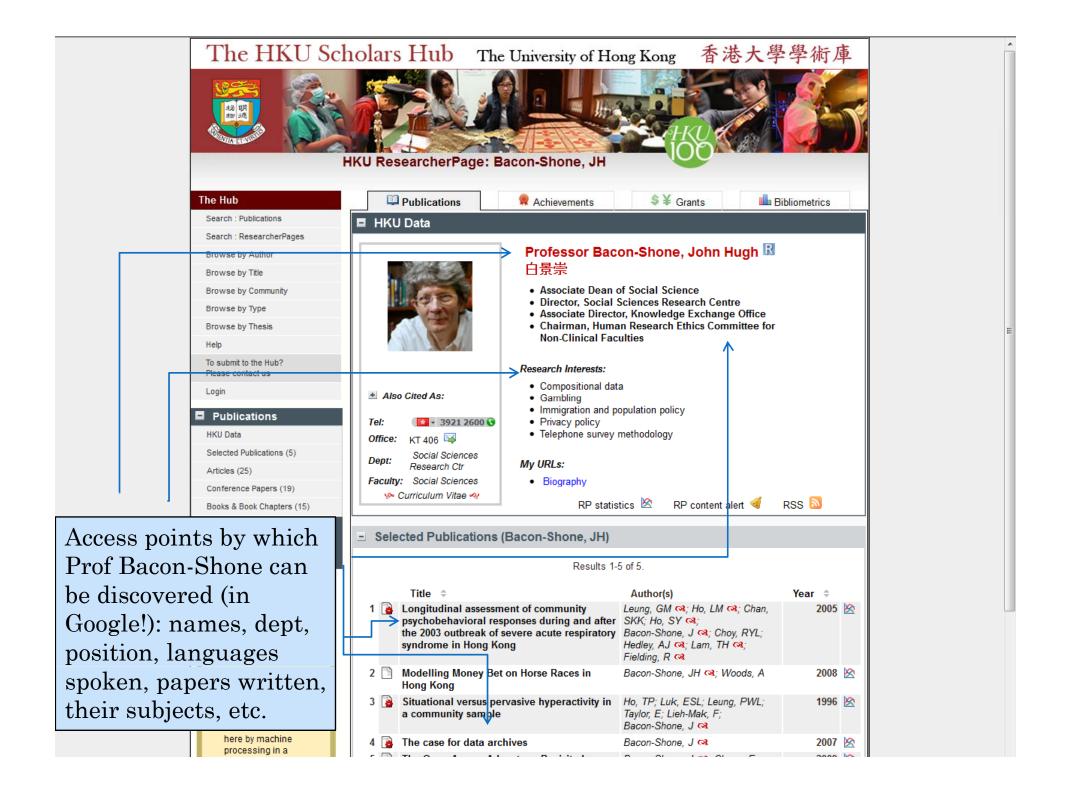
How to make your research more visible and have more impact through placing your papers in Open Access and optimizing your pages in The HKU Scholars Hub

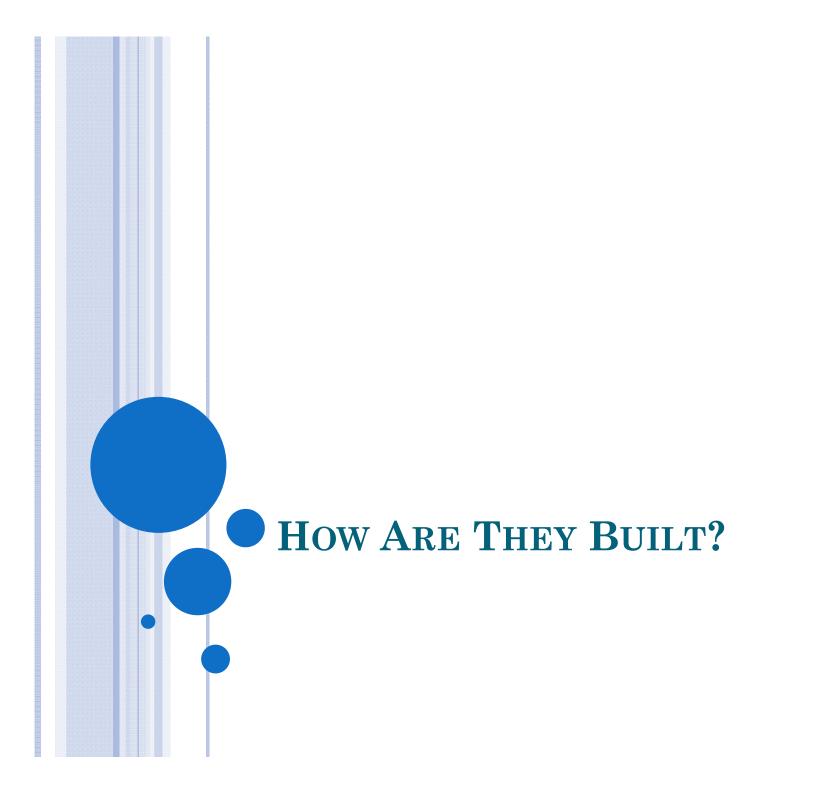
## OUTLINE

- HKU Scholars Hub
  - Why?
  - How are they built?
  - How to control them?
  - Has visibility increased?
- Springer Open Choice
  - Why?
  - Results, download & citation counts
- Springer presentation

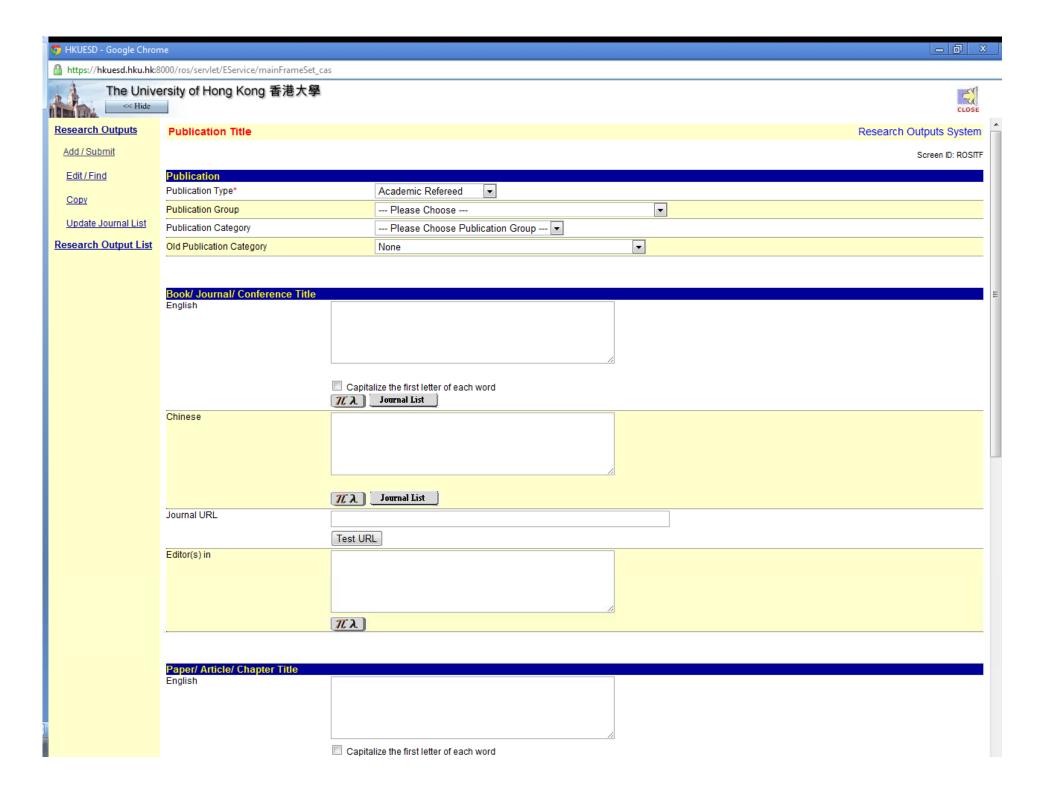
# WHY?

- UGC Knowledge Transfer
- HKU Knowledge Exchange
- HKU Office of Knowledge Exchange
  - Libraries to create HKU ResearcherPages in the Hub
  - Libraries to make agreement with Springer for Open Choice publishing
- With the premise that Open Access increases,
  - visibility
  - discovery
  - readership
  - citation count
  - Offers of collaboration, contract research, speaking engagements, etc.





Owner	Database	Data
HKU Registry	Communications Directory	Name, email, office, title
ditto	Research Output System (ROS)	Publications data
ditto	ditto	Awards, honours, prizes
ditto	Community Service DB	Editorships, miscellaneous
HKU Registry, Research	Research Committee Grants Application System	Grant, PI, Co-I, panel, keywords, funding, etc.
HKU Graduate School	Postgraduate supervision DB	Supervised students, thesis title, date, etc.
Faculty, Department pages	Staff profiles	Research interests, picture, etc.
HKU Communications & Public Affairs (CPAO)	Media Contact Directory	Expertise, languages spoken & written
HKU Technology Transfer Office		Patent data



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# **ELSEVIER**

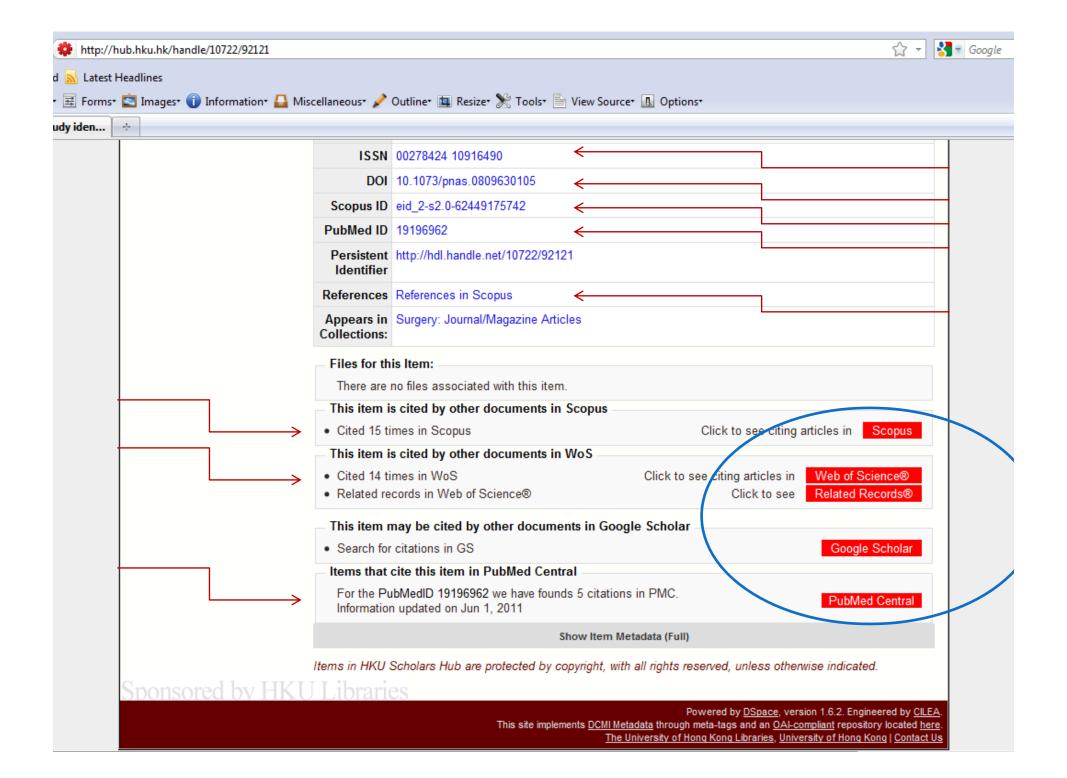
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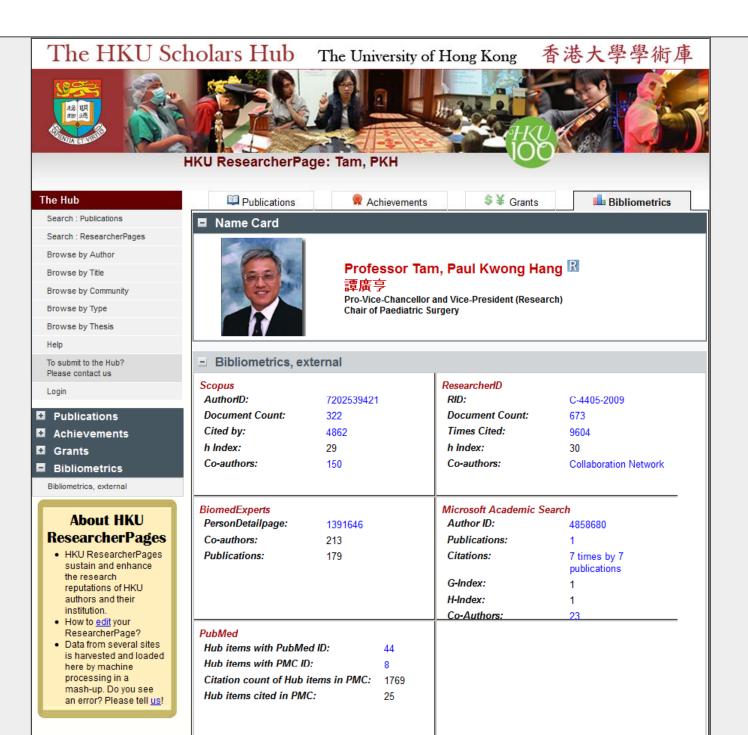
#### Accepted Author Manuscripts (AAMs)

<u>Definition</u>: An Accepted Author Manuscript ("AAM") is the author's version of the manuscript of an articlethat has been accepted for publication and which may include any author-incorporated changes suggested through the processes of submission processing, peer review, and editor-author communications. AAMs do not include other publisher value added contributions such as copy-editing, formatting, technical enhancements and (if relevant) pagination.

# EXTERNAL BIBLIOMETRICS

Company	Database
Elsevier	Scopus
ditto	BiomedExperts
Thomson Reuters	ResearcherID, Web of Science
RePEc	
SSRN	
ACM Digital Library	
NIH	PubMed
Google	Google Scholar
Microsoft	MS Academic Search
MathSciNet	





More...

Affiliation history

Jilin University, Key Lab. Supramolecular Struct. S.,

Liu, R., Chang, J., Xiao, Q., Li, Y.,

Chen, H., Zhu, H.

Home Login Search

#### Cheng, Yue R Get a Badge ResearcherID Labs ResearcherID: E-9853-2010 My Institutions (more details) Other Names: Peter Cheng; 程越 Primary Institution: The University of Hong Kong URL: http://www.researcherid.com/rid/E-9853-2010 Sub-org/Dept: Subject: Biochemistry & Molecular Biology; Cell Biology; Oncology; Pathology Role: Researcher (Academic) Keywords: nasopharyngeal carcinoma; tumor suppressor genes; cell fusion and chromosome transfer; dna Past Institutions: USA National Cancer Institute, NIH; USA City of Hope damage/repair; genetic mapping; genetics and genomics; mouse models; t cells and leukemia; National Medical Center; The University of oncogene; chromosomal rearrangements; reprogramming and ips cells California, Irvine; The Hong Kong University of

#### **Publications**

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View Publications
Citation Metrics



Science & Technology

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# WEB SERVICES TO INTEGRATE WITH WORKFLOW

ウェブサービスをワーク フローに統合

Researcher **ID** 

Researcherid.com

# Institution automatically creates RID profiles

- Unique identifier for each researcher
- Researchers maintain control of information and privacy
- Current updated Web of Science citation counts into institutional repositories and systems

Updated citation counts, profile and publication data flow into institutions

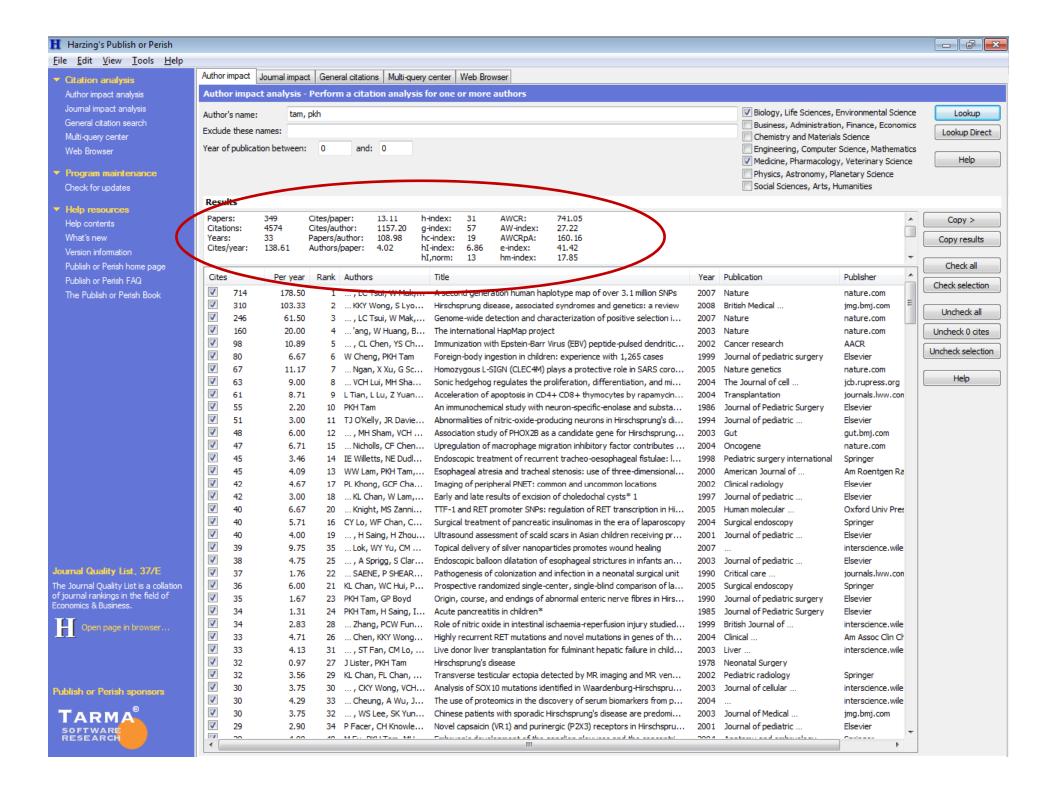
## 機関により RID プロファイルが 自動生成されます

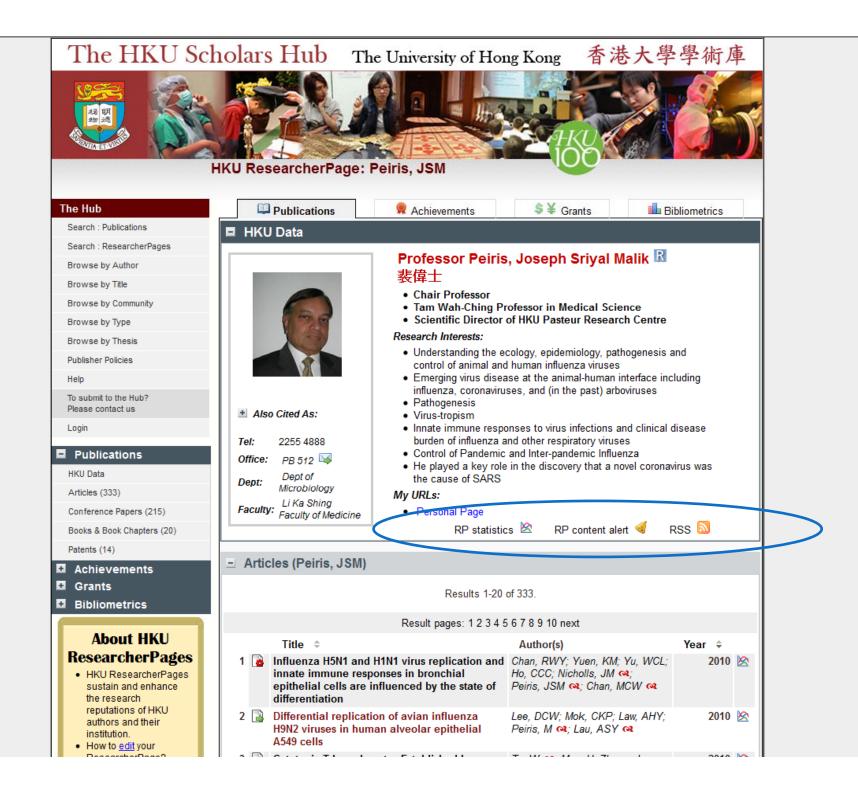
- 各研究者の為、ユニークな識別子
- 研究者は自身で公開情報を管理・コントロールできます
- ・ Web of Scienceで更新された被引用数が、 機関リポジトリあるいはシステムと同期さ れます

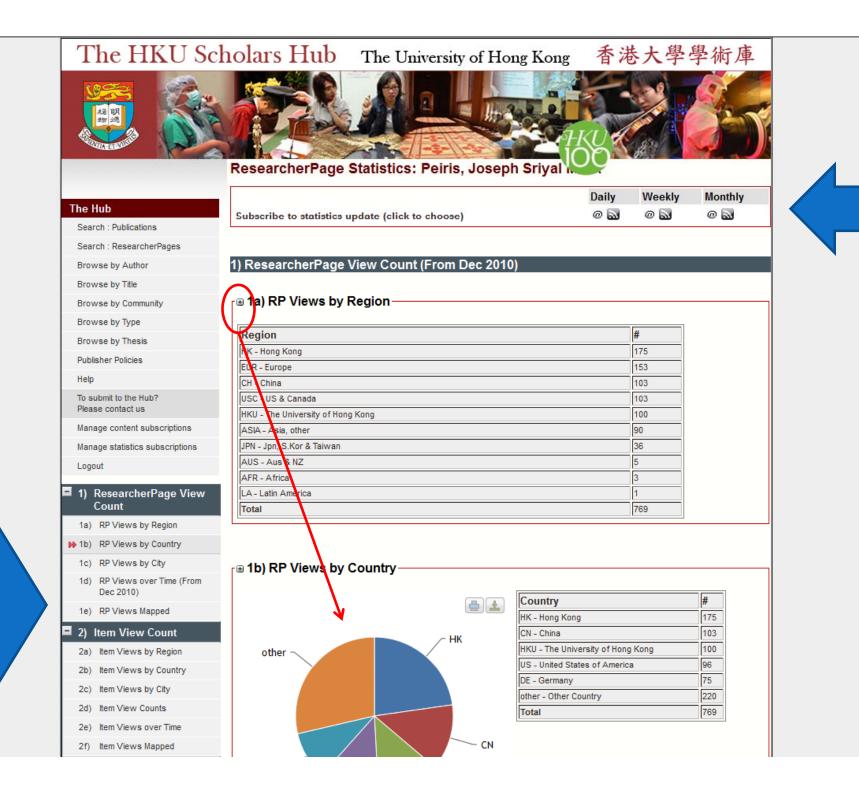
アップデートされた被引用数、プロファイル、文献情報が機関に取り込まれます

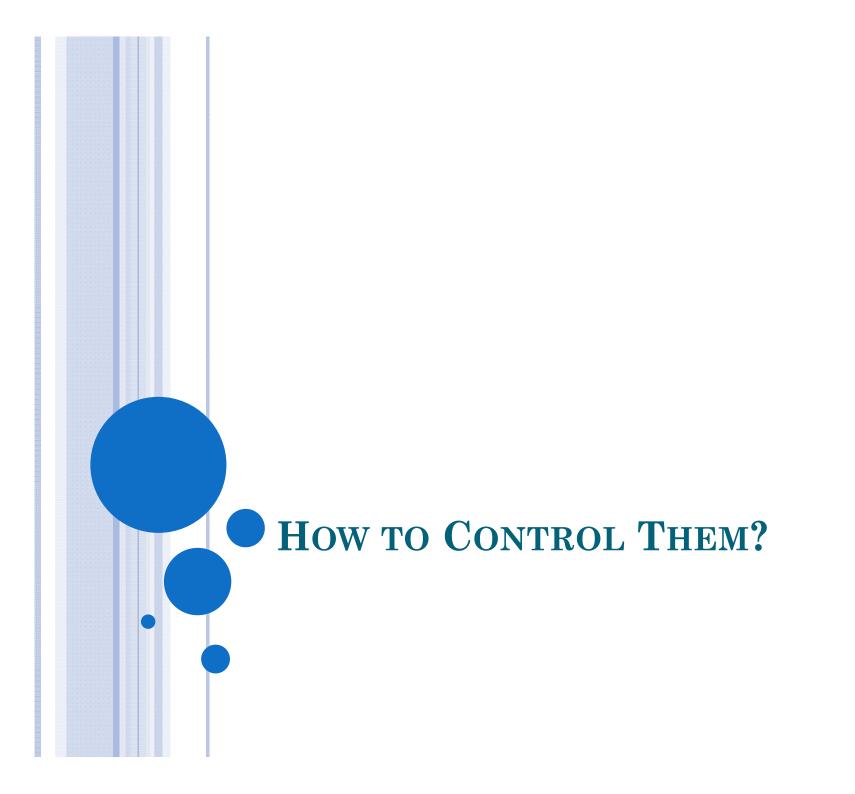


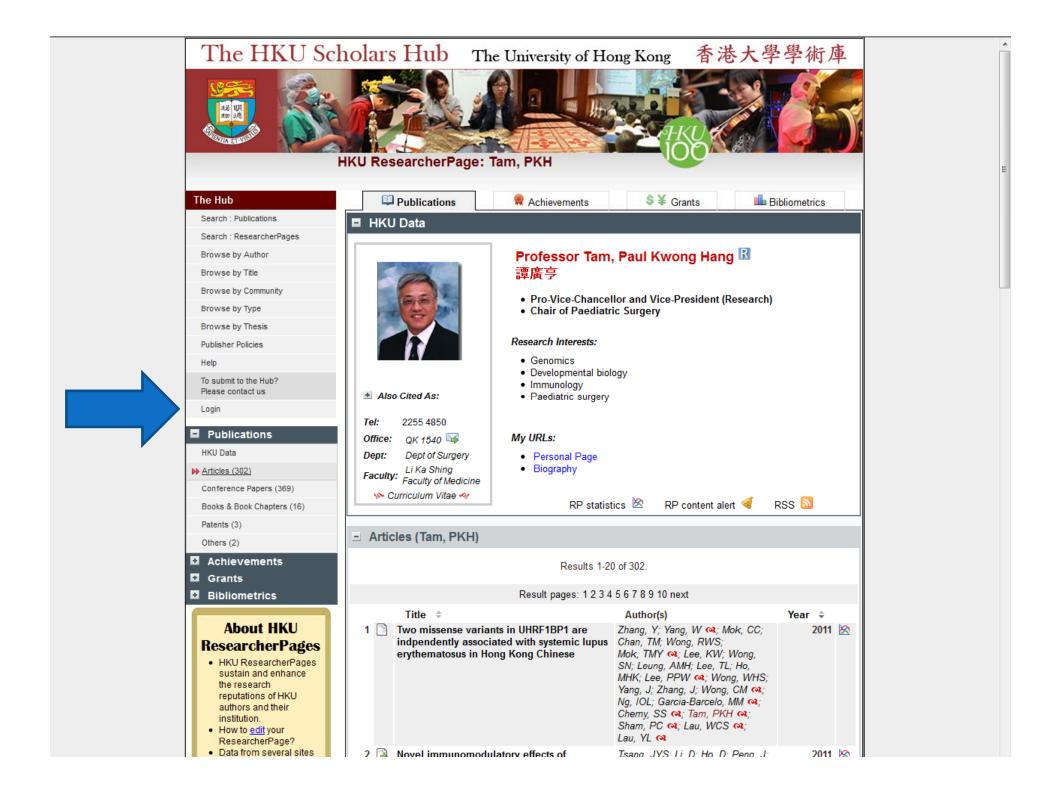


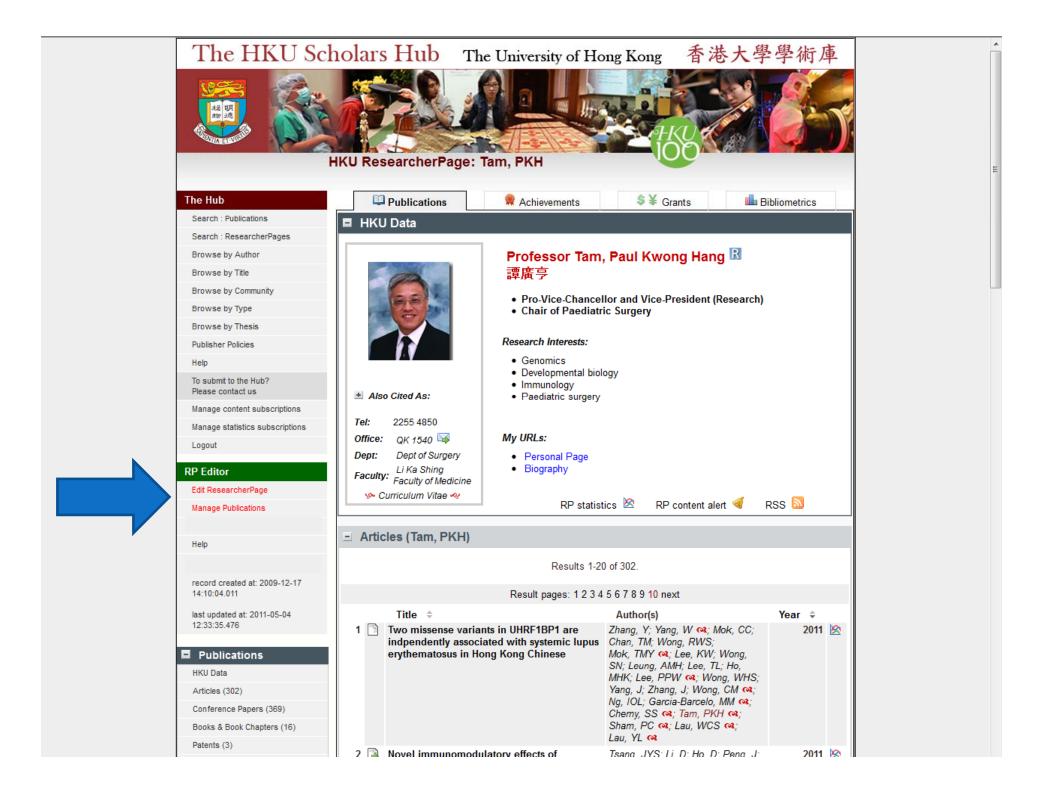


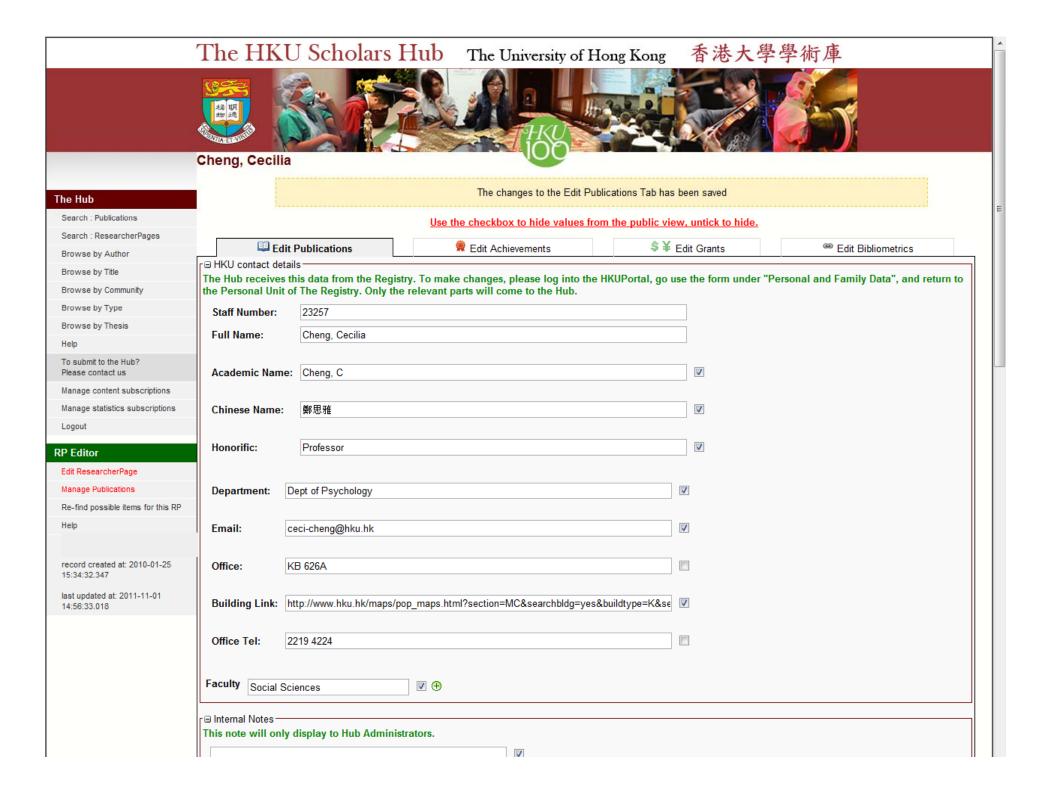






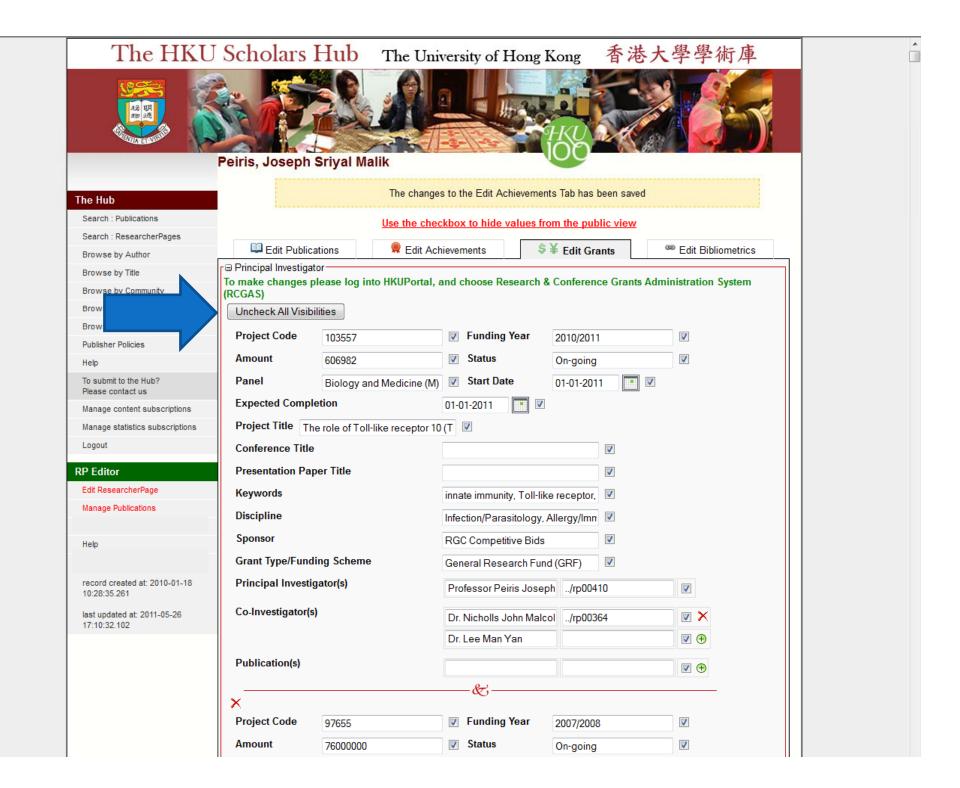






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Interest #2:	Applied Social Psycho	ology	V	
Interest #3:	Cross-cultural Psycho	logy	V	
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### The HKU Scholars Hub The University of Hong Kong 香港大學學術庫



#### Manage Publications

#### The Hub

Search: Publications

Search : ResearcherPages

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Browse by Title

Browse by Community

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Browse by Thesis

**Publisher Policies** 

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Logout

**RP Editor** 

Edit ResearcherPage

Manage Publications

Help

record created at: 2009-12-17 14:10:04.011

last updated at: 2011-05-04 12:33:35.476 Publications on your page can have one of three categories:

- 1. Active, will display normally,
- 2. Hidden, will not display on your ResearcherPage, but will still be searchable in The Hub,
- 3. and Selected, will appear in the "Selected Publications" box.

This page opens showing the Active category, highlighted in gold.

You could click on the other categories to show publications in those categories.

For any particular publication, you can change the category by,

- 1. Change Category: For any publication entry, you may change the category by clicking on the category icon, A, H, S, or U.
- 2. Filter: You may use the Filter to search through your publications.

Please remember to click "Submit" after making changes.

			Filter:	
Title	Author ÷	Date 🗢	Type \$	Move to New Category
15 years' review of neuroblastoma from a single institution	Chan, KL, Saing, H, Tam, PKH, Cheung, N, Chan, GCF, Ha, SY, Lau, YL	1996	Conference_Paper	<u>н s u</u>
3' Splicing variants of ret receptor tyrosine kinase are differentially expressed in mouse embryos and in adult mice	Lee, KY, Samy, ET, Sham, MH, Tam, PKH, Lui, VCH	2003	Article	<u>H</u> <u>S</u> <u>U</u>
A 208 gm tumour in a 680 gm baby	Chan, KL, Saing, H, Tam, PKH, Tsoi, NS	1996	Conference_Paper	<u>H S U</u>
A child with a lung malignancy	Ng, KCK, Chan, KL, Tam, PKH	1997	Conference_Paper	<u>H S U</u>
A diagnostic challenge in the management of unlocalised persistent hyperinsulinaemic hypoglycaemia of infancy: A case report and review of literature	Chung, PHY, Wong, KKY, Tsoi, NS, Low, LCK, Khoo, US, Tam, PKH	2008	Article	<u>H S U</u>
A germline mutation (A339V) in thyroid transcription factor-1	Ngan, ESW, Lang, BHH, Liu, T,			

Active

692 items

Hidden

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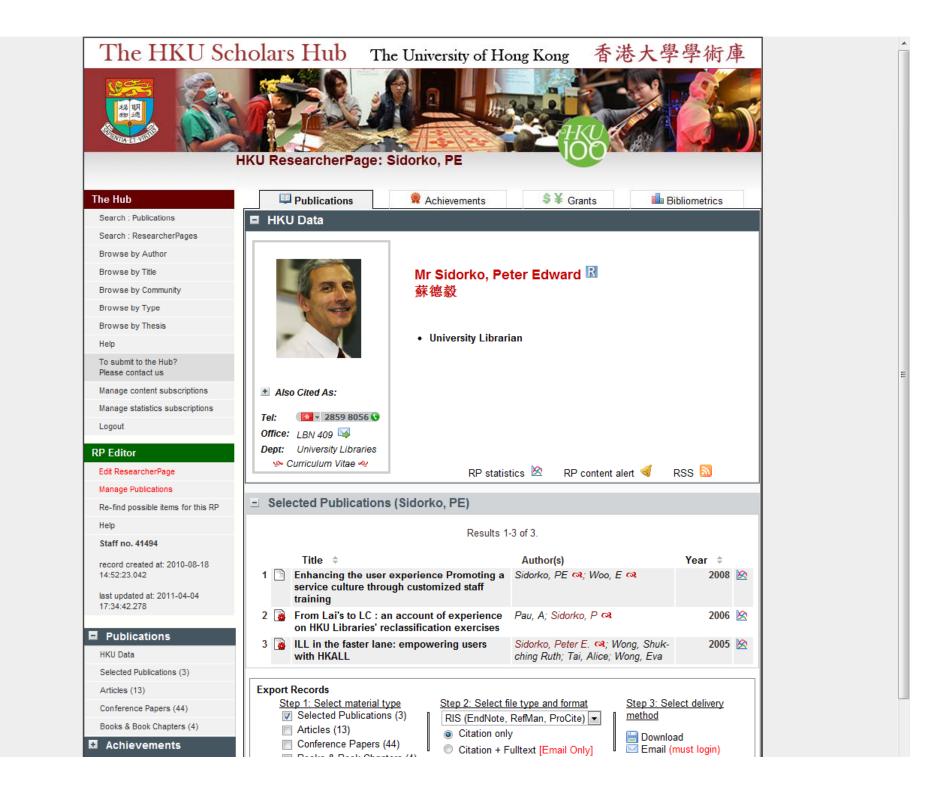
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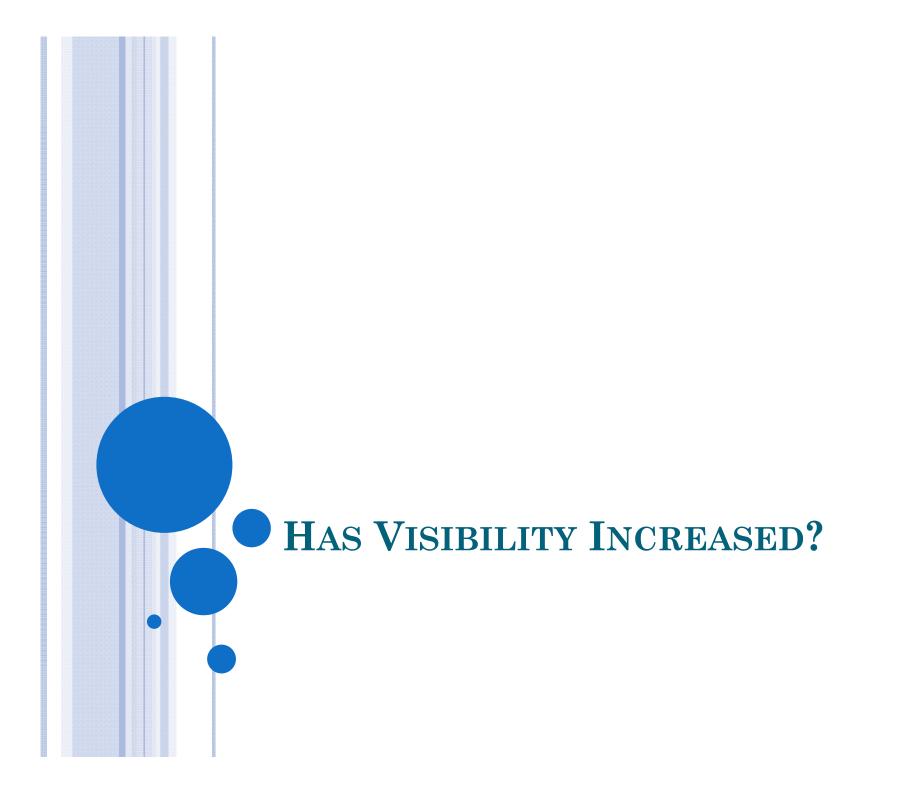
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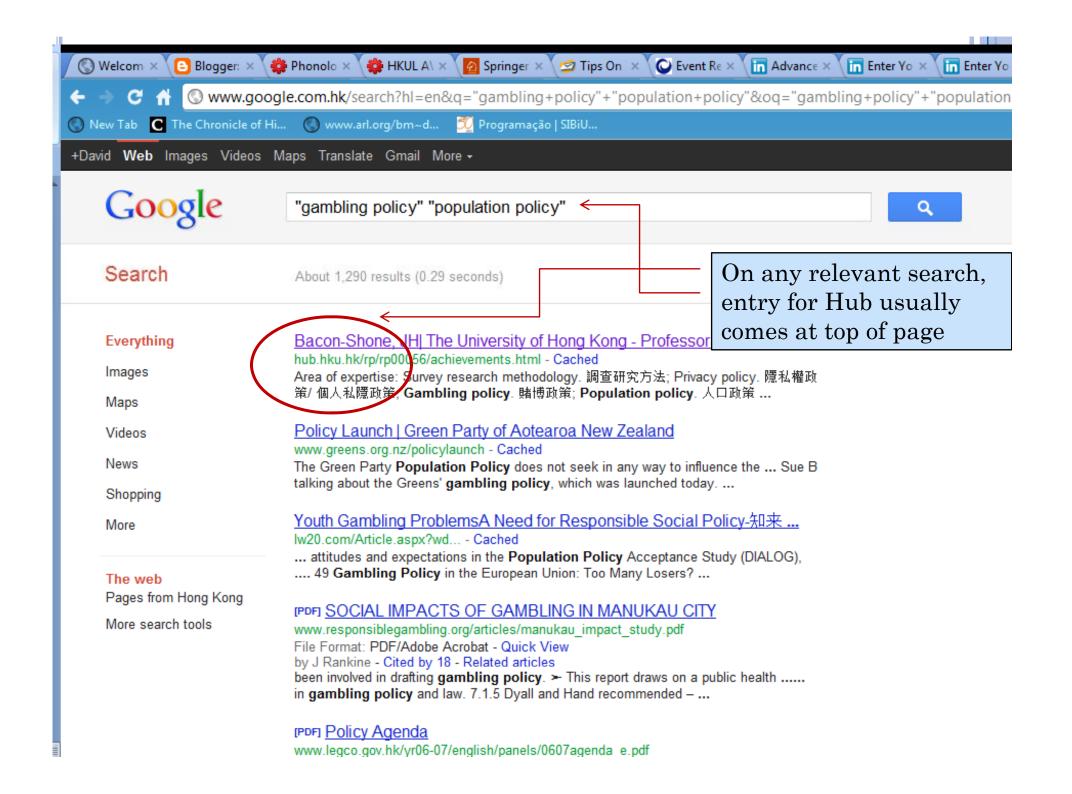
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3 items









# SPRINGER OPEN CHOICE

1 March 2010 ~ 28 Feb 2011

1 March 2011 ~ 28 Feb 2012

» HKUAuthors Home > Open Access > Authors' Rights > HKUAuthors

HOME MY SPRINGER SUBJECTS SERVICES IMPRINTS & PUBLISHERS ABOUT US

#### Springer Open Choice @ University of Hong Kong

Faculty and students affiliated with HKU are now encouraged to use the Open Choice option to publish their articles. The published articles can be accessed immediately by anyone anywhere.

#### About the agreement

In March of 2010, HKU Libraries and Springer reached an agreement which allows researchers at the affiliated institutions of HKU to publish their research in Springer journals using Springer Open Choice. Springer's Open Choice program offers full and immediate open access (free to the reader) for articles that are accepted for publication after a process of rigorous peer-review. Accepted HKU articles will appear as usual in Springer print journals, and will be published electronically using open access on SpringerLink and the HKU institutional repository, The HKU Scholars Hub. The pilot project will run from March 2010 to March 2011.

#### Open access made easy

Most Springer journals are hybrid journals allowing this Open Choice option. A list of these journals can be found here (please login with your HKU Portal ID):

List of Open Choice enabled journals at The HKU Scholars Hub

You will be offered the open choice option once your article has been accepted for publication after peer review. The cost of having your article published with open access is covered by the agreement between HKU and Springer.

#### Authors' Benefits

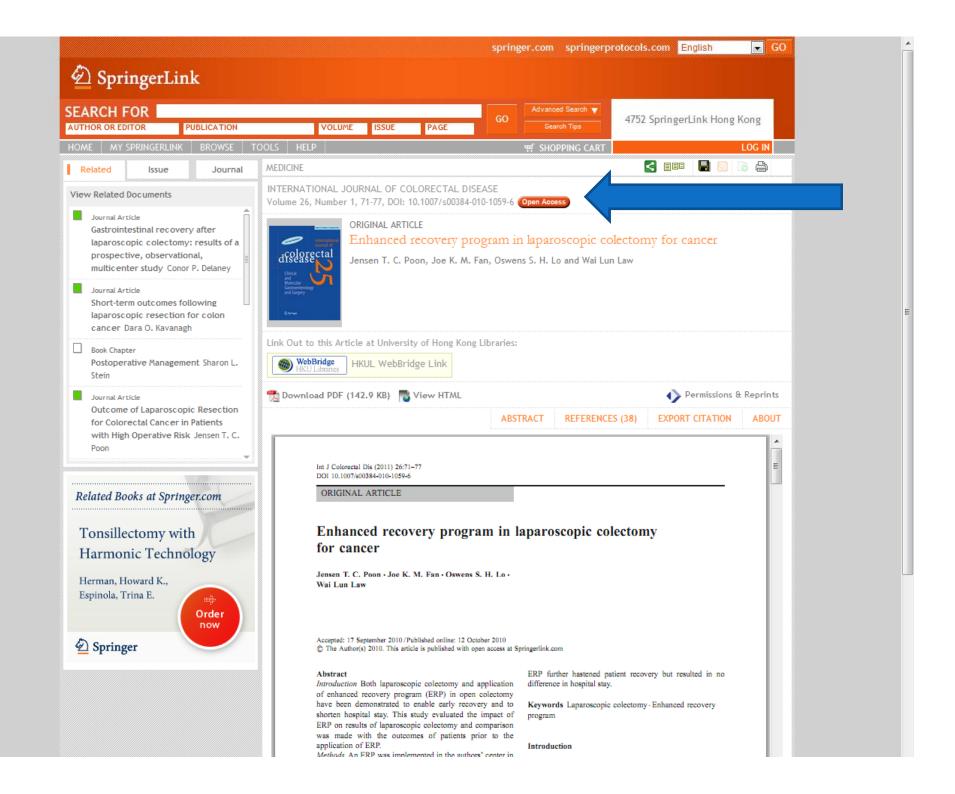
- Publish open access in renowned journals
- Your article is available for free to everyone everywhere
- ... The research cycle, "research publish research" is much faster
- Frompt delivery to HKU Scholars Hub and PubMed Central
- No copyright transfer needed



#### Springer Open Choice

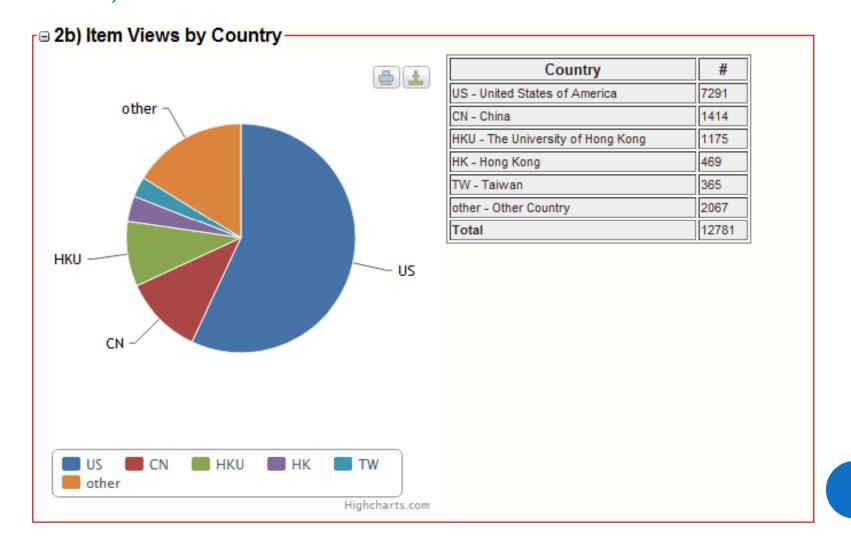
Learn more about the advantages of publishing your articles with open access in Springer's well-established journals

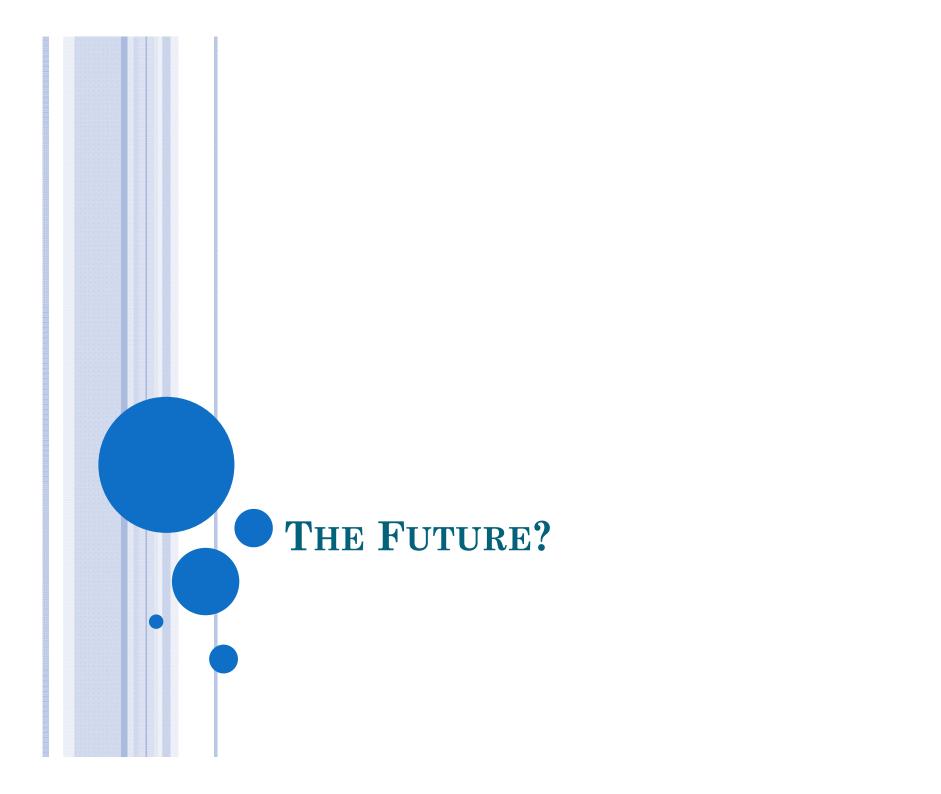
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[Springer's presentation, usage data, showing Open Access articles are downloaded more than non-OA ones]

# HUB, DOWNLOADS OF SAME ARTICLES





# STRATEGY DECISION TREE

- A) Use HKU money to pay for more HKU papers in non-OA journals (currently only Springer)
- o Or,
- B) Use HKU money to pay for publishing in OA journals; ie., BioMed Central, PLoS, Sage One, etc.
  - A is clearly cheaper per paper, but can be seen as double-paying, as HKU already pays subscription fees for many Springer journals. Author's manuscripts of Springer articles usable without paying.
  - B May yield larger benefits as people know the papers are OA, whereas they may not know this for OA papers in non-OA journals